

PRESS RELEASE

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RAPID HARDWARE MOVES UP AND HEPPLEWHITE MOVES IN!

Rapid Hardware the successful home and garden store in Liverpool has relocated to a fantastic new showroom and added five new stunning Hepplewhite bedroom displays as part of its extended KBB offering.

Carolyn Ford, Rapid Hardware's director of retail, comments: "We wanted to add bedrooms to our portfolio and Hepplewhite was an obvious choice because of the excellent quality and wide range of bedrooms to suit all tastes and budgets.

"Since the launch the bedroom displays have been receiving a great deal of interest from visitors."

The new displays include the Milan a stylishly popular range which is available in four different finishes, Carnaby a wood and high gloss available in a number of combinations, Prima, Mayfair and Panorama.

Tim Gent, Hepplewhite national sales manager, adds: "We are very excited about working with Rapid Hardware and are delighted that they chose Hepplewhite as their partner for bedrooms. The showroom space we have been allocated is in an excellent location and we will be working very closely to them to ensure the best possible results.

"We have seen a marked increase in new business from kitchen and bathroom retailers over the last twelve months as more retailers take advantage of the speed and ease of installation a fitted bedroom offers compared to a new kitchen or bathroom."

Rapid Hardware was originally located on Renshaw Street and has now moved to the former John Lewis building in the renowned Williamson Square. The new premises allows Rapid Hardware to offer the consumer the whole package for the home and garden including kitchens, bathrooms and bedrooms plus home decorations, electrical appliances, lighting, heating, home furnishings, garden-ware, tools, DIY and Christmas.

-2-

Hepplewhite has been making fitted bedroom furniture for two generations and specialises in serving the independent retailer. There are currently over 100 Hepplewhite retailers in the UK. For more information please visit 'www.hepplewhitefittedfurniture.co.uk'

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Photograph:

From left to right:
Brian Phillips, Mandy McDonough, Billy Upton, Carolyn Ford (All Rapid Hardware)

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