

Approved press release

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Hepplewhite promotion is a winner!

Santa delivered his presents early to the Hepplewhite autumn promotion winners.

For every £1,000 worth of orders received Hepplewhite retailers gained one entry into the prize draw. The first prize was an iPad 2, second was an iPhone Touch and the third ticket was a Nintendo 3DS.

In addition to the above incentive prizes Hepplewhite included 15% off all bedroom orders during the promotion period.

Tim Gent, national sales manager of Hepplewhite Fitted Furniture, said: "What a tremendous success the autumn promotion was. We had retailers calling in most weeks to see how many tickets they had. The prizes really seemed to be a genuine incentive and based on the positive response I'm sure we will run something similar in the future."

The winners of Hepplewhite's seasonal campaign were County Interiors (Pinchbeck) Ltd who came first, Gordon Busbridge Ltd were in second place and third were Peter Campbell Kitchens Ltd.

"We hold seasonal promotions throughout the year, it's a bit of fun and creates a great opportunity for the retailers as not only do they get a discount but the chance to win a fabulous prize also.

"We would like to thank everyone for all their hard work and effort and congratulate the winners," Tim added.

For further information please visit www.hepplewhitefittedfurniture.co.uk or emailsales@hepplewhitefittedfurniture.co.uk

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