

Hepplewhite/press releases/carnaby trade

Press release

December 2009

HEPPLEWHITE EXTENDS CARNABY MENU WITH TANTALISING NEW COLOURS

Hepplewhite Fitted Furniture, specialist supplier to the UK's independent bedroom retailers, has extended its popular Carnaby range with three new mouth-watering high gloss colours.

Carnaby is a contemporary selection of bedroom furniture which uses clean lines to create a chic, minimalist look, ideal for modern homes. The existing range uses a combination of teak and high gloss in cream, white, kiwi and mandarin.

The latest additions reflect the popularity of on trend neutral colours, co-ordinated with a strong wood textured finish. The new combinations of a walnut carcass with high gloss cream, liquorice and fudge are available from January and will be launched at the upcoming KBB show at the NEC on 21 March 2010.

Graham Jones, trade and marketing director of Hepplewhite comments: "These pairings of wood and colour create a stylish designer look that is now available in both bright and daring colours. The new launch builds on our hugely successful teak Carnaby product that now accounts for almost 15% of our total sales."

Hepplewhite has been making fitted bedroom furniture for two generations and specialises in serving the independent retailer. There are currently over 100 Hepplewhite retailers in the UK. For more information please visit 'www.hepplewhitefittedfurniture.co.uk'.

Ends



The Carnaby range in Walnut and High Gloss Liquorice by Hepplewhite