

Hepplewhite/press releases/new brochure

Press release

8 July 2009

## **New Hepplewhite Brochure**

Leading bedroom manufacturer Hepplewhite has launched an impressive new brochure, showcasing the company's popular and extensive collection of bedroom furniture.

The new and improved brochure has a glossy front cover, incorporates the refreshed and updated branding and includes Hepplewhite's four new ranges.

Graham Jones, Hepplewhite's trade sales and marketing director, comments: "The design and quality of the new brochure reflects that of our products and is the ideal tool for retailers to demonstrate the flexibility and functionality of the broad range of bedroom furniture that we offer.

"It was important that we updated our brochure as we have produced five new ranges since the last re-design; the Charlotte range - a classical white painted range, the Kingsbury range - a new twist on the shaker design, Milan Light Cherry - a range extension to our best selling design, Prima - a new price entry range and the stunning addition of Graphica Aubergine, all of which needed to be included in our portfolio."

The brochure will be followed by the launch of a new-look website in early 2010.

Hepplewhite has been making fitted bedroom furniture for two generations and specialises in serving the independent retailer. There are currently over 100 Hepplewhite retailers in the UK. For more information please visit '[www.hepplewhitefittedfurniture.co.uk](http://www.hepplewhitefittedfurniture.co.uk)'

**Ends**

**For more information**

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