

Hepplewhite/press releases/kbb review all new trade

Press release

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ALL NEW ON HEPPLEWHITE STAND

Hepplewhite Fitted Furniture, specialist supplier to the UK's independent bedroom retailers, will be exhibiting 100% new and exciting products at the KBB Exhibition in Birmingham in March 2010.

Everything on the leading fitted bedroom supplier's stand will have never before been exhibited in the UK. This includes exciting new ranges and a stunning new sliding wardrobe system, plus interesting extensions to existing top selling collections.

Graham Jones, trade and marketing director of Hepplewhite comments: "We have never before been a position to fill our stand with new launches and the sales team are really looking forward to the show. The new additions include the Kingsbury range which is a cost competitive twist on a classic Shaker design, and the stylishly classic Charlotte range which is our first painted range for a number of years."

"Charlotte is a striking collection of painted, soft white furniture which is ideal for adding a glamorous, feminine touch to a bedroom. This opulent look would work well in traditional properties and new builds alike."

The new impressive range of contemporary sliding wardrobe doors offer enhanced features and are available in over 1,000 different style and colour combinations.

Graham adds: "A key feature is flexibility, as they are simple to fit into rooms of different shapes and can also cope with angled and awkward spaces making them ideal for bedrooms located in the eaves of townhouses and loft conversions. The new sliding doors offer a stylish solution for those looking to maximise on space."

"We are thoroughly looking forward to launching our exciting new products at KBB 2010," Graham concludes.

Hepplewhite has been making fitted bedroom furniture for two generations and specialises in serving the independent retailer. There are currently over 100 Hepplewhite retailers in the UK. For more information please visit 'www.hepplewhitefittedfurniture.co.uk'.

KBB Birmingham is the UK's only event dedicated to the kitchens, bedrooms and bathrooms industry, which is now in its 25th year and serves to celebrate the kbb industry's latest innovations as well as resilience.

KBB Birmingham takes place from 21-24 March 2010 at the NEC in Birmingham.

Ends



The Kingsbury range from Hepplewhite



The sliding wardrobe doors by Hepplewhite



The Charlotte range by Hepplewhite